

Sponsorship Guide

Annual Benefit Dinner

Kenarden • July 20, 2024



Mount Desert
Island Hospital



An MDI Hospital Tradition

Each summer, MDI Hospital is honored to gather dedicated community members and friends in celebration of lifesaving accomplishments that donor support has helped our organization achieve. Since 2015, these summer events have raised over \$1.5 million in support of the Hospital's mission to strengthen the health of the MDI community.

In summer 2024, we are thrilled to share that Ruth Marie Colket is generously hosting our annual Benefit Dinner at her picturesque Bar Harbor home, Kenarden.

As a corporate sponsor of our signature event, your business will be recognized and promoted to our entire network of patients and supporters throughout Maine, New England, and beyond. Your support will continue a legacy of generosity and help build a healthier, stronger future for our community.

Become a Sponsor Today

Contact:

Robyn Clark, Advancement Officer

207.801.8278

robyn.clark@mdihospital.org

Sponsorship Opportunities

As a sponsor of MDI Hospital's 2024 Benefit Dinner, your company will receive the following benefits:

Presenting Sponsor | \$25,000+

- Benefits include all Champion of Care sponsorship level benefits, plus:
- Premium recognition as "MDI Hospital's 2024 Benefit Dinner presented by [Your Name Here]"
**Only one Presenting Sponsor opportunity is available per business sector. Opportunities to customize benefits are available. Please call to discuss details*
- A total of ten complimentary tickets to the Benefit Dinner on Saturday, July 20, 2024. *(The non-deductible portion of this benefit is \$250 per ticket used)*

Champion of Care Sponsor | \$10,000

- Benefits include all Innovator of Care sponsorship level benefits, plus:
- A total of four complimentary tickets to the Benefit Dinner on Saturday, July 20, 2024. *(The non-deductible portion of this benefit is \$250 per ticket used)*
- Opportunity for corporate signage at the event
- Recognition as a Champion of Care sponsor at the event in speeches and in a press release after the event
- Opportunity to briefly address attendees the night of the event
- A full-page article or advertisement in one of our quarterly donor newsletters
- Invitation to exclusive lunch with MDI Hospital's President/CEO Chrissi Maguire

Innovator of Care Sponsor | \$5,000

- Benefits include all Benefactor sponsorship level benefits, plus:
- A total of two complimentary tickets to the Benefit Dinner on Saturday, July 20, 2024. *(The non-deductible portion of this benefit is \$250 per ticket used)*
- Recognition as an Innovator of Care sponsor in a press release after the event
- A half-page article or advertisement in one of our quarterly donor newsletters

Benefactor Sponsor | \$1,000

- Two complimentary tickets to the cocktail reception portion of the event on Saturday, July 20, 2024. *(The non-deductible portion of this benefit is \$125 per ticket used)*
- Name listed on all event literature and advertising (invitation, program, social media, etc.)
- Recognition of your support in our donor newsletter, distributed to over 2,100 homes on Mount Desert Island and beyond
- Recognition as a member of MDI Hospital's Business Friends Society

At every level, your sponsorship will help empower MDI Hospital's caregivers to provide critical access to high-quality healthcare to everyone in our community