



# Good Medicine

News from the Heart of MDI Hospital

Winter 2024

*...where the future of rural health care delivery is taking shape.*

## Compassionate Care Close to Home



Patient Rob Shea pictured with MDI Hospital Surgeon Dr. Hendricks

As a lifelong resident of Bar Harbor, Rob Shea has certainly experienced MDI Hospital's compassionate care close to home!

When it was time for Rob to have a routine surgery, Dr. Charlie Hendricks strongly encouraged Rob to have a preventative health screening completed ahead of the procedure. Rob agreed and the results revealed a potentially life-threatening health issue in its early stages. Thanks to Dr. Hendricks' expert medical care, Rob received the best medical outcome possible. Rob credits this outcome to Dr. Hendricks' vigilance, stating "Dr. Hendricks quite possibly saved my life."

This kind of patient-provider relationship is one of the unique benefits of the personalized, community-driven care at MDI Hospital and Health Centers, where patients take an active role in their care in partnership with trusted professionals. This patient-centric approach leads to better outcomes, improving the lives of those we serve.

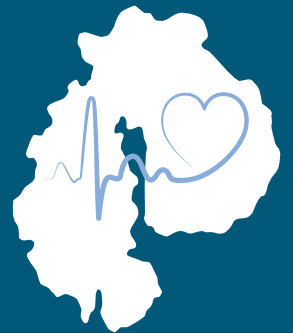
## National Doctors' Day March 30, 2024

### Celebrating Our Healthcare Providers

Each year on National Doctors' Day, Mount Desert Island Hospital and Health Centers celebrate the life-saving care that is provided year-round by our talented team of healthcare providers—doctors, physician assistants, nurses and so many others—who are at the heart of our mission, to strengthen the health of our community.

Please join us in celebration by recognizing the impact that your caregivers have had in your life or in the life of your loved ones. To send a message of thanks to your caregiver or to share your story, please contact Claire Sasner, Donor Engagement Officer, at [claire.sasner@mdihospital.org](mailto:claire.sasner@mdihospital.org) or 207.801.5571. Your kind words will mean so much to your caregiver and will let them know that their work is important to you and those you love.

You may also make a gift to MDI Hospital in their honor to support the vital, lifesaving care that they provide to our Downeast region all year long. Please use the enclosed envelope or visit [mdihospital.org/give](http://mdihospital.org/give) to recognize their exceptional care today.



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Mount Desert  
Island Hospital

# A Message from Chrissi Maguire, MDI Hospital's President/CEO

The winter months on MDI are a time for deep reflection and awareness of our beautiful, yet isolated, surroundings. This season, we have experienced two devastating storms that unleashed lashing winds, torrential rains, and record high tides. Each storm altered the landscape up and down Maine's long coastline, and recovery is still ongoing.

It's moments like these when Islanders realize how closely connected we are to this place...its towering pines, powerful waters, and rocky beaches. As MDI Hospital begins to implement our 3-year Strategic Plan, we are acutely aware of our own impact here, and our goals reflect that, emphasizing environmental sustainability and climate resiliency; workforce stability and housing; and health equity, access, and inclusion.

I'm proud to share that MDI Hospital's facilities have committed to a partnership that allows 85% of our Hospital's power to be offset through clean energy credits (a blend of water, wind, and solar sources) for the first time. Our ongoing commitment to a strategic climate resiliency plan and our purchase of part of a regional solar array led to the achievement of this milestone. We will continue to strive for optimal carbon neutrality, respecting and responding to our surroundings.

As MDI Hospital's buildings are modernized and expanded in the years ahead, our capital projects will be guided by the WELL standard: "a performance-based system for measuring, certifying, and monitoring features of the built environment that impact human health and well-being, through air, water, nourishment, light, fitness, comfort and mind." In this WELL spirit, we will strive for equity in our spaces, so that patients and families of all abilities will be fully welcomed and accommodated.

In the realm of greater healthcare access, our Strategic Plan focuses on alleviating the behavioral health challenges that affect our community's young people—disrupting their everyday lives with anxiety and depression and fueling the incidence of substance use disorders. With our community partners and supporters, a way forward is taking shape that will greatly increase the availability of mental health services and preventive care in this region.

I look forward to sharing more with you in the months ahead about MDI Hospital's plans for a bolder, brighter future. By bringing our natural environment into our vision for the hospital—figuratively and literally—we will inspire better health and well-being for all.



Chrissi Maguire, President & CEO of MDI Hospital

# Ophthalmology Department Added to Northeast Harbor Clinic



George Shafranov, MD is now seeing patients at the Northeast Harbor Clinic

George Shafranov, MD, joined MDI Hospital in 2023, adding the brand-new Ophthalmology Department to the Northeast Harbor Clinic. Dr. Shafranov brings a wealth of knowledge and expertise to the practice, and particularly specializes in glaucoma diagnostics and management, along with intricate cataract surgeries.

A distinguished professional, Dr. Shafranov has played a pivotal role as an investigator in major national studies, including the Ocular Hypertension Treatment Study (OHTS) and the Advanced Glaucoma Intervention Study (AGIS). His contributions extend beyond research, as he has been an invited speaker at various national and international ophthalmology meetings. Additionally, he has co-authored the renowned "Shields' Textbook of Glaucoma," 5th edition, among numerous other accolades and professional experiences.

Beyond his impressive career, Dr. Shafranov's decision to join MDI Hospital was fueled by his profound love for Acadia National Park and Mount Desert Island. Outside the realm of medicine, he is a multifaceted individual with interests ranging from photography and travel, to hiking, literature, technology, and psychology.

In a heartfelt message to current and prospective patients, Dr. Shafranov emphasizes his commitment to providing timely and compassionate care: "As your local doctor, I'm here to provide you with the care you need, when you need it. I blend passion, compassion, and expertise to ensure you get the care you deserve, right here in our community. My goal is simple: I want my patients to feel at ease while you're in my care. I'm not just a doctor; I'm proud to be a part of our island community, committed to ensuring your comfort and well-being."

Dr. George Shafranov stands as a beacon of excellence in the field of ophthalmology, bringing not only medical expertise but also a genuine dedication to the well-being of the community he serves. His holistic approach to patient care reflects a deep connection to both his profession and the local community, making him a valuable new asset to MDI Hospital.

# Calling all MDI Hospital - Penn Medicine Donors

## Thank You for Creating a Legacy of Lifesaving Innovation and Education!

The educational partnership between MDI Hospital and Penn Medicine has been phenomenally productive since it began in 2010, and none of it would be possible without you—the core donors who stepped forward to ensure a legacy of vital support.

Lives saved, as well as healthcare advances enabled at MDI Hospital by this partnership, are a direct result of the program's founding supporters and the changemakers who are leading the charge to move this program forward. As staff members on both sides of the partnership pioneered this urban-rural medical program, its donors have been equally visionary, giving generously to catalyze the partnership and ensure future growth.

Since its inception, medical professionals from both hospitals' Emergency Departments and ICUs have worked side by side at MDI Hospital for thousands of hours, every summer and fall. Colleagues have brought expertise in behavioral health, pediatrics, respiration, neurology, cardiology, oncology, anesthesiology, women's health, substance use disorders, trauma, diabetes management, and medical imaging (just to name a few).

Receiving access to leading-edge knowledge has fueled profound changes at MDI Hospital. Most importantly, working in tandem, MDI Hospital and Penn Medicine teams have saved the lives of patients experiencing cardiac arrest, respiratory distress, septic shock, hypothermia, stroke, and myriad other life-threatening conditions.

Today, this partnership highlights a care environment of seamless teamwork at MDI Hospital—and not just in the busy months when Penn residents are here to work, but in the quieter months too. That's when MDI Hospital's board-certified physician preceptors continue to lead medical staff in the use of best practices implemented by the collaborative team members.

The MDI Hospital - Penn Medicine partnership bridges the gap between rural medicine and urban centers, applying the unique strengths of each partner to benefit our patients. It is a staffing game-changer that greatly improves MDI Hospital's readiness and sets us apart from other hospitals in our state. Everyone involved in the Penn Medicine partnership is grateful to the philanthropists whose responsive giving has set the pace for this revolutionary educational program—and we extend our immense gratitude to you for your remarkable support.

**"What began as a groundbreaking pilot in 2010 has grown into a deep and meaningful partnership between MDI Hospital and one of the country's best academic medical centers, Penn Medicine at the University of Pennsylvania.**

**Today, Penn Medicine residents join us for critical emergency and behavioral health rotations throughout the summer—a busy time when we need caregivers the most. Since its inception, the impact of this partnership has expanded to include more than 40 medical students and aspiring caregivers each year, from Penn Medicine as well as Tufts, Brown, Harvard, and the University of New England.**

**Top-notch medical care is delivered, hands-on education is shared, and our community's health is advanced and supported. We are grateful for the continued opportunity to partner with Penn Medicine and our dedicated and visionary donors in our ongoing mission to serve."**

*– Chrissi Maguire, President/CEO MDI Hospital*

### MDI HOSPITAL PENN MEDICINE FOUNDERS & CHANGEMAKERS

Anonymous (2)	Susan B. and Scott Lustgarten
Cathy Bernstein	Chrissi Maguire
Joanne Berwind	Rachel and Thomas Maniatis
Avery and Allison Bourke	Liz and Arthur Martinez
The Florence V. Burden Foundation at the rec. of Ordway and Jean Burden	Louise and James McCabe
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Ann Kinney	Mrs. Diana S. Wister
Barbara B. Knowles and Davor Solter	Dr. Robert D. Weiss
Arlene and Robert Kogod	Dick Wolf
Jean and Ed Lipkin	Noelle Wolf

*\*Deceased*

Every effort is made to ensure accuracy in preparing donor lists. If a mistake has been made, or your name has been omitted, please notify Brian Crockett in the Office of Advancement at 207.801.5041 or [brian.crockett@mdihospital.org](mailto:brian.crockett@mdihospital.org).

# Kogod Center for Medical Education Nearing Completion



Construction progress at the Kogod Center in February 2024

**“The foresight and exceptional generosity of the Kogod family will make a huge impact on every community member who steps through our doors in need of care.”**

*– Chrissi Maguire, President/CEO MDI Hospital*

Construction is nearing completion on a new center on Main Street in Bar Harbor to advance Mount Desert Island Hospital’s Medical Education program and partnerships. The Kogod Center for Medical Education, funded by a transformational \$3M gift from Arlene and Robert Kogod, will serve as a welcoming home for medical students and residents who come to MDI Hospital for their rural rotations. Along with living quarters, the facility features conference, seminar, and meeting spaces for students and their colleagues.

A powerful symbol of the depth, breadth, and impact of the Hospital’s medical education program, the Kogod Center is the next step in a decades-long effort to increase access to best-quality, lifesaving care in rural practice, increasing healthcare readiness and responsiveness and bolstering staff recruitment.

**If you would like to learn more about our partnership with Penn Medicine and our Medical Education Program, please contact Oka Hutchins, Director of Advancement at 207.801.5023, or [oka.hutchins@mdihospital.org](mailto:oka.hutchins@mdihospital.org).**

## **NOTABLE DATES:**

*Kogod Center*

### **Drop-in Preview Tours**

Tuesday, March 12

2:00–6:00 pm

*Kogod Center*

### **Business After Hours**

Thursday, June 6

5:00–7:00 pm

“The Kogod family recognized early that medical students and residents were key to the Hospital’s strategic vision to train providers in rural medicine and illuminate the complexity of caring compassionately for the community,” said Chrissi Maguire, President/CEO. “The foresight and exceptional generosity of the Kogod family will make a huge impact on every community member who steps through our doors in need of care.”

The Kogod Center will house students and residents from Penn, Tufts, Brown, Harvard, University of New England, and College of the Atlantic, among others. Students stay with the Hospital from a few weeks to a few months, completing rotations and clerkships in various areas.

Constructed with sustainability and climate resiliency in mind, the Kogod Center is the first of a series of major campus upgrades planned at MDI Hospital.



## Save the Date

SATURDAY, JULY 20, 2024

*Cocktails • Dinner • Music*

Painting by Susan Rand, "Sunset at the Italian Garden," oil on panel, 9 x 12"  
Artwork courtesy: Susan Rand, Southwest Harbor, Maine

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# Office of Advancement Staffing Update

Mount Desert Island Hospital is pleased to announce staffing updates for the Office of Advancement:



## Danielle Silverman

207.412.9800

[danielle.silverman@mdihospital.org](mailto:danielle.silverman@mdihospital.org)

Danielle Silverman has been promoted to Associate Director of Advancement. Danielle's primary focus in her new role will be to foster collaborative donor relationships and drive positive change for the MDI community. Since joining MDI Hospital in 2019, Danielle has accelerated process improvement and growth for the Hospital's Advancement Program, drawing on her strong background in development, events management, and accounting.



## Robyn Clark

207.801.8278

[robyn.clark@mdihospital.org](mailto:robyn.clark@mdihospital.org)

Robyn Clark has been promoted to Advancement Officer. Robyn joined the Advancement team in 2023 and brings with her 17 years of experience as a paralegal with a focus on real estate, estate planning, and estate administration. Most recently, Robyn owned and operated Mount Dessert Bakery in Bar Harbor for 12 years. At MDI Hospital, Robyn will primarily focus on annual giving and the Business Friends Society.



## Patrianna Anderson

207.801.5042

[patrianna.anderson@mdihospital.org](mailto:patrianna.anderson@mdihospital.org)

Patrianna Anderson has joined the team as Advancement Assistant in late 2023. Originally from the Pacific Northwest, Patrianna's love of marine organisms and the outdoors led her to Bar Harbor, Maine, where she studied Data Science and Field Ecology at College of the Atlantic. Patrianna is well connected in the community and has volunteered her time to many local organizations including Healthy Acadia, and the Bar Harbor Food Pantry.

**Please join us in congratulating Danielle, Robyn, and Patrianna on their new roles!**

# Ways to Give!

## Your Guide to Supporting MDI Hospital This Year

Your gift to MDI Hospital today empowers our caregivers to continue being able to provide lifesaving care for our community, now and into the future. To get the most out of your generosity, here are some helpful tips on ways to give and potential tax benefits\*.

**Write a check.** The easiest way to support MDI Hospital's immediate needs. To make it even easier, you can use the envelope included in this newsletter to make a gift today!

**Go online.** A fast and secure way to make a gift via credit card. Donate via our secure giving page at [mdihospital.org/give](https://mdihospital.org/give)

**Gift securities.** If you have owned the securities for more than one year and they are worth more than what you originally paid for them, you may be able to claim a deduction for the full fair market value and eliminate tax on the appreciation.

**Make a tax-free gift from your IRA!** Are you 70 ½ or older? You can make a tax-free gift from your IRA. You can donate up to \$100,000 per year directly from your IRA to a qualified charity, including MDI Hospital. The transfer counts towards your required minimum distribution for the year, and as this generates neither taxable income nor a tax deduction, you don't have to itemize to take advantage of this opportunity.

**Leave a legacy: Consider leaving a gift to MDI Hospital in your will.** If you believe in the importance of maintaining high-quality healthcare on Mount Desert Island but can't make a gift today, including a planned gift to MDI Hospital in your will or trust may be the donation option you've been looking for. As a member of our 1897 Society, you will help ensure that MDI Hospital is able to remain independent and here for future generations to come.

**Giving Through a Charitable Gift Annuity.** Planned giving through a charitable gift annuity provides a way for you, as a donor, to make an irrevocable gift to support the lifesaving mission of Mount Desert Island Hospital, while at the same time providing a source of fixed income for life to you — or another recipient of your choosing.

**Make a Monthly Gift.** When you make recurring donations, you will be helping MDI Hospital by providing a consistent, reliable source of income that sustains us all year round. Learn more about becoming a recurring donor at [mdihospital.org/giving](https://mdihospital.org/giving)

If you have questions about any of these gift options, or if you have already named MDI Hospital in your estate plans, please contact Robyn Clark, Advancement Officer, at 207.801.8278 or at [robyn.clark@mdihospital.org](mailto:robyn.clark@mdihospital.org)

*\*This information is not intended as legal advice. Please consult an attorney for legal and tax implications of your gift. As a 501(c)(3) organization, gifts to MDI Hospital are tax-deductible to the extent allowed by law.*



A Charitable Gift Annuity provides a way for you, as a donor, to make an irrevocable gift to support the lifesaving work at MDI Hospital, while at the same time providing a source of fixed income for life to you. The Hospital invests your donation, and you will receive quarterly interest payments from this investment.

**“MDI Hospital is very near and dear to my heart. When my financial advisors suggested this method of contributing, I thought this is a win-win for me and for MDI Hospital!”**

*– Kathy MacLeod, MDI Hospital donor*