

Mount Desert Island Hospital

Planning Committee/Board of Trustees
Community Health Needs Assessment
August 2, 2024



Mount Desert
Island Hospital



Community Partnerships

- Key Partners:
 - Healthy Acadia
 - Local Government and Housing Authorities
 - Maine Seacoast Mission
 - Local Schools and Educational Institutions
 - Community Action Agencies
 - Faith-Based Organizations
 - Interested Non-Profit Organizations (YMCA, YWCA, MDNA, MDI 365)



Community Partnerships

- **Role of Partnerships:**
 - **Resource Sharing:** Pooling resources and expertise to address community health needs
 - **Collaboration:** Working together on joint initiatives and projects to enhance community well-being
 - **Advocacy:** Advocating for policy changes and funding to support health initiatives
 - **Community Engagement:** Engaging community members in health programs and decision-making processes
- **Impact:**
 - Enhanced service delivery through coordinated efforts
 - Increased reach and effectiveness of health interventions
 - Strengthened community ties and trust

Purpose

Purpose:

- Identify fundamental health needs and issues in the community
- Guide Mount Desert Island Hospital (MDIH) and Healthy Acadia in developing programs and services

Regulatory Requirement:

- Required by the Affordable Care Act (ACA) for non-profit hospitals
- Must be conducted every three years to maintain tax-exempt status
- Oversight by the IRS through the 990 Tax Filings

Assessment Process



Methodology:

Used Mobilizing for Action through Planning and Partnerships (MAPP) framework

Four-step process adapted to a six-month timeline



Data Collection:

Community Partner Survey

Community Health Survey

Literature review and existing data analysis
(U.S. Census, Maine CDC)

Identified Themes- Integrated in MDIHs Strategic Objectives for FY 2025-2027

Access to Care
Affordable
Transportation

Aging in Place

Basic Needs
Social
Determinants

Community
Connectedness

Housing

Mental and
Behavioral
Health (including
Substance Use)

Key Findings

- **Top Concerns:**
- Safe and affordable/attainable housing (60%)
- Access and Affordability of care and prescriptions (50%)
 - Specialty services (Neurology, Rheumatology, Dermatology, etc.)
 - Awareness of services
 - Transportation
- Mental health challenges (47%)
- Substance use disorders(40%)
- **Demographic Insights:**
- Hancock County: Third oldest county in the oldest state in the nation
- High percentages of uninsured adults and poverty

Goals & Strategies

- **Goal 1: Improve Public Understanding and Coordination of Resources**
 - **Strategy 1.1:** Develop a centralized online resource hub for health services
 - **Strategy 1.2:** Conduct regular community workshops and health fairs
 - **Strategy 1.3:** Create multilingual information materials
- **Goal 2: Address Housing and Transportation Needs**
 - **Strategy 2.1:** Partner with local governments, businesses, and agencies to access attainable housing projects
 - **Strategy 2.2:** Establish a transportation task force to enhance public transit options
 - **Strategy 2.3:** Implement a ride-sharing program for medical appointments

Goals & Strategies

- **Goal 3: Recruit and Retain Healthcare Professionals**
 - **Strategy 3.1:** Offer competitive compensation packages and benefits for improved access
 - **Strategy 3.2:** Provide providers and clinical staff with continuing education and professional development opportunities.
 - **Strategy 3.3:** Develop a mentorship program for new healthcare providers
- **Goal 4: Expand Access to Mental and Behavioral Health Services**
 - **Strategy 4.1:** Increase the number of mental health providers
 - **Strategy 4.2:** Increase integrated mental health services in primary care settings
 - **Strategy 4.3:** Launch community awareness campaigns to reduce stigma around mental health and bring education to specific demographic groups.

Implementation Team

Implementation Oversight Team

- Integrated Care & Care Management
- Primary Care
- Behavioral & Mental Health
- Communications & Marketing
- Nursing
- Senior Executive
- Employee Engagement

Process

- Crosswalk Themes & Goals to MDIH's Initiatives
- Identify current initiatives underway
- Identify gaps
- Develop a cadence for evaluation and progress

Concepts for Implementation

Short-term Actions (0-12 months):

Publicize Resources:

- Utilize local media (newspapers, radio, TV) to share information about available health services and programs.
- Organize community events and health fairs to disseminate information.
- Develop and distribute informational brochures and flyers in public spaces (libraries, community centers, schools).

Coordinate Efforts:

- Establish a community health coordination team with representatives from key stakeholder groups.
- Implement a referral system among service providers to streamline access to services.
- Create a shared online calendar of community health events and services.



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Concepts for Implementation

Medium-term Actions (12-24 months):

Housing Initiatives:

- Collaborate with local governments, developers, agencies, and housing authorities to identify attainable housing projects.
- Advocate for policy changes that support affordable housing development.
- Create partnerships with local real estate developers to include attainable/affordable units in new projects.

Transportation Improvements:

- Conduct a community needs assessment to identify transportation gaps.
- Develop partnerships with local transportation providers to increase service frequency and routes.
- Identify agency and volunteer driver program to assist residents with transportation to medical appointments.

Concepts for Implementation

Long-term Actions (24+ months):

Mental Health Programs:

- Strategically increase access to mental health providers and further integrate services into primary care practices.
- Implement school-based mental health programs and groups to support children and adolescents.
- Develop community support groups and peer mentoring programs for mental health and substance use recovery.

Healthcare Workforce Development:

- Collaborate with educational institutions to create healthcare training and internship programs.
- Offer scholarships and loan repayment programs for healthcare professionals who commit to working in the region.
- Develop a healthcare career pathway program in local high schools to encourage students to pursue healthcare careers.

Ongoing Progress

- **Engage Community Stakeholders:**
 - Regularly convene community advisory boards to gather feedback and adjust strategies.
 - Foster strong relationships with community leaders and organizations to maintain collaboration and support.
 - Continuously monitor and evaluate the impact of implemented tactics and adjust as necessary.
- **Monitor and Evaluate Progress:**
 - Establish key performance indicators (KPIs) to track the success of each initiative.
 - Conduct regular progress reviews and report findings to the community.
 - Adjust tactics based on data-driven insights and community feedback.

Implementation Plan Framework for MDI Hospital's Community Health Needs Assessment for 2024-2026

This framework aligns the **six key themes** from the Community Health Needs Assessment (CHNA) with **MDI Hospital's strategic objectives** and **operational tactics**, ensuring a structured timeline for implementation.

Planning Committee and Board Approval – August 2, 2024

The implementation of the CHNA continues through a multidisciplinary group which align operational and strategic objectives with the goals of the communities overarching healthcare needs.